

For Immediate Release:

Colleges, former team members and friends celebrate the legacy of Beth Wolf who passed on July 1, 2025. With a career spanning nearly 50 years, Beth was a passionate marketing leader and respected member of the sign and graphics industry.

Wolf joined Graphic Solutions Group as the Vice President of Marketing in 2018, bringing with her a strong background in marketing leadership. Prior to this, she served as Marketing Director at N. Glantz & Son for eight years. Before joining the industry, Wolf held various sales and marketing leadership positions at Gannett Marketing Services, Papa John's Support Services, and Brinly-Hardy Company.

Wolf was known for her innovative marketing solutions and ability to build strong partnerships with suppliers and customers alike. She was a mentor to many, and a constant beacon for women in business. As a fierce proponent of team-centered success, she had a gift for cultivating people's talents.

"I was blessed to work with Beth for several years," Mark Granberry said. "She held herself and her team to the highest standards. Beth was a true professional—always prepared, always dependable, and always on time.

Some might describe Beth as 'tough,' but that toughness came from her unwavering commitment to doing what she said she would do—and expecting the same of others. The programs she developed were thoughtful, well-executed, and consistently delivered strong results..."

Granberry continued, "Beth was a pleasure to work with. She brought charm and grace to every interaction, coupled with a fierce tenacity to get the job done right. I once read a leadership book by the CEO of H-E-B Food Stores that described a great leader as a "velvet-covered brick"—soft on the outside but strong and resilient within. That was Beth to a T."

Troy Kilfoyl says "Beth made all her suppliers feel like they were the most important supplier that she had while still being fair to everyone. Her ability to be stern and candid, while still keeping things lite, made her very effective yet fun to be around. She will be missed by everyone that she touched."

As a constant competitor, Wolf had a passion for athletics that spanned basketball, racquetball and pickleball. She loved to travel and was a voracious reader, but most importantly she loved building communities and spending time with her husband Jim.

Among those remaining to cherish her memory are her devoted husband Jim McQueen; siblings Kevin Schreck (Mark), Dan Wolf (Patty), Hank Wolf, twin sister Barbara Carter, David Wolf, and Emily Grady; step-daughter Kathy (Brian) and her sons Robert and Will, step-son James (Shannon), and her many loving nieces and nephews.

A visitation will be held at Ratterman and Sons Funeral Home (3800 Bardstown Road, 40218) on Monday, July 7, 2025, from 3–8 p.m. A service to celebrate her life will take place at the same location on Tuesday, July 8, 2025, at 11:30 a.m.